CERTIFIED AGILE SCRUM PRODUCT OWNER TRAINING AND CERTIFICATION

WISELEARNER

WHAT IS ASPO?

- The Product Owner is the strategic driver of value in Agile teams. They translate customer needs into product goals, prioritize features, and ensure the team is always working on what matters most. Unlike the Scrum Master, who facilitates process, the Product Owner is the voice of the customer and the business, balancing vision with execution.
- WiseLearner's Product Owner Training equips professionals to step into this role with confidence. Through interactive sessions, backlog simulations, and real-world scenarios, participants learn how to define product vision, manage priorities, and maximize business outcomes.

BENEFIT OF ASPO

- Enhance your Product Owner capabilities with Agile and Scrum practices.
- Strengthen collaboration between Agile teams, stakeholders, and customers.
- Improve product planning, prioritization, and value delivery.
- Develop realistic planning and scheduling skills.
- Gain practical, proven techniques for effective product management.
- Improve estimation skills and achieve better results.
- Maximize product delivery capabilities while reducing risks.
- Improve ROI by focusing on customer needs and business value.
- Leverage proven Agile and Scrum practices for successful product outcome

WHO SHOULD ATTEND?

The Certified Agile Scrum Product Owner is best suited for :

- Project Managers
- Developers
- Product Owners
- Managers-Software development
- Architects-Software development
- Product Managers
- Software developers
- Software coders
- Software testers
- Team leads or team members who are interested in learning more about Scrum and leading Agile projects

LEARNING OBJECTIVES

- Understand the role, responsibilities, and key competencies of an Agile Scrum Product Owner.
- Lead Agile Scrum projects by maximizing customer and business value throughout the product lifecycle.
- Define product vision, provide direction, and align the Scrum Team with business goals.
- Create, manage, prioritize, and maintain a value-driven Product Backlog.
- Collaborate effectively with Scrum Teams, stakeholders, and customers while incorporating diverse perspectives.
- Understand the Product Owner's role in maximizing Return on Investment (ROI) and delivering measurable business value.
- Understand how the Product Owner role differs from traditional project management and other product management roles within Agile.
- Represent the voice of the customer while balancing functional and non-functional requirements.
- Apply Agile and Scrum practices to make effective product decisions and support successful product delivery.

COURSE CONTENTS

Unit 1 : Agile way of thinking

- Building a culture of continuous improvement
- How Agile principles drive predictability and adapt-ability
- Exploring frameworks beyond Scrum: Kanban, SAFe, XP, LeSS, Crystal, DSDM

Unit 2 : Product Owner Role & Responsibilities

- Daily tasks and commitments of a Product Owner
- Collaborating with Scrum Master and Development Team
- Balancing customer expectations with organizational goals

Unit 3 : Managing the Product Backlog

- Turning product vision into actionable backlog items
- Writing effective user stories (epics, functional & non-functional requirements)
- Why Definition of Done (DoD) is critical for quality
- Creating sprint backlogs and acceptance criteria
- Grooming and prioritizing backlog items for maximum value

Unit 4 : Planning & Tracking Progress

- Estimating team velocity and planning releases
- Tracking progress with burn-down charts, velocity, and information radiators
- Identifying and resolving impediments
- Managing issues, bugs, and ensuring continuous delivery

Unit 5 : Complex Projects

- Scaling Scrum with Nexus and expanding the Product Owner function
- Managing complex product or service backlogs
- When Agile may not be the right fit
- Why small, cross-functional teams deliver better results

Unit 6 : Adding Business Value

- Defining and measuring business value
- Linking product goals to profitability and customer satisfaction
- Acting as the voice of the customer (VoC)
- Working effectively with stakeholders, users, and customers

CERTIFICATION

Certified Agile Scrum Product Owner Certification Information:

- Exam Mode: Online
- Exam Duration: 60 Minutes
- Exam Format: Multiple-Choice Questions (MCQs)
- Number of Questions: 40
- Passing Score: 65% (26 out of 50)

PREREQUISITES

Successful Completion of Certified Agile Scrum Master certificate.

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